

92nd National Block and Bridle Convention



Middle Tennessee State University Block and Bridle Club
P.O. Box 5
Murfreesboro, TN 37132
jgcarter@mtsu.edu; phone: 615.898.2419

Dear Friend,

There's a buzz of excitement in the air for the Tennessee agriculture community, and we would like to invite you to join us as we plan for the 92nd National Block and Bridle Convention, January 31- February 3, 2012 in Murfreesboro, TN. We're excited because this is the first time for Block and Bridle members to experience Tennessee hospitality at a national collegiate event.

One objective of the Block and Bridle club is to bring all students pursuing some phase of animal agriculture closer together. At MTSU we strongly believe in this and work to achieve this by having one of the largest clubs within our agriculture department. The national block & bridle convention typically attracts 400 – 500 college students from agriculture universities and colleges across the nation. Topics during national convention include speakers and career development sessions designed to inform agriculturally-minded students about issues and challenges facing agriculture today.

With this brief background on the Block and Bridle Club, we know you understand why we are thrilled to host this event. We're going to show attendees the true meaning of southern hospitality. The convention will be in conjunction with the National Cattleman's Beef Association Cattle Industry Convention so participants will have the opportunity to meet with leaders in the cattle industry. Additionally, a day is devoted to tours of agriculture operations dealing with products all the way from the farm to the consumer. This is where we plan to really show what Tennessee has to offer, including but not limited to beef cattle, horses, poultry, pigs, food products, and even vineyards, distilleries, and country music. The convention will conclude with the annual awards banquet where members from across the country will be recognized.

We would be honored to have you as a sponsor for this event. The levels of donation are as follows:

Platinum	\$5,000 and over
Gold	\$1000 - \$4,999
Silver	\$500 - \$999
Bronze	\$250 - \$ 499
Friend	\$50 - \$249

If you have any questions, please feel free to contact Julie at 615-944-8649 or Dr. Jessica Carter 615-631-8369. We will appreciate knowing your sponsorship intent by completing the enclosed sponsorship form and returning it by December 1st, 2011. Please send your sponsorship check to the address at the top of the letter as soon as is convenient.

With your help, we know this convention will be a great success.

Sincerely,

Julie Ozburn
Convention co-chair

Abby Burger
Convention co-chair

Jessica Carter, Ph.D.
Block & Bridle club advisor

92nd National Block and Bridle Convention Sponsorship Form
Murfreesboro, Tennessee • January 31-February 3, 2012

Sponsorship Levels:

Platinum _____ **\$5,000 and over**
Level of sponsorship includes being a full or partial sponsor of a banquet, a full page, full color ad in the convention book

Gold _____ **\$1,000 - \$4,999**
Level of sponsorship includes being a partial sponsor of a banquet, a full page, black & white ad in the convention book

Silver _____ **\$500 - \$999**
Level of sponsorship includes a 1/2 page black & white ad in the convention book

Bronze _____ **\$250 - \$499**
Level of sponsorship includes a 1/4 page black & white ad in the convention book

Friend _____ **\$50 - \$249**
Level of sponsorship includes a business card ad in the convention book

Farm/Organization _____

Contact Person _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **Fax** _____

E-mail _____

Contribution Amount _____

Sponsorship Level _____

Do you have a website address that you would like included in our recognition efforts? **Yes** **No**

Website Address _____

May we utilize your logo in recognition materials? (If yes, please e-mail logo to jgcarter@mtsu.edu) **Yes** **No**

Send sponsorship forms by October 15th to:
Middle Tennessee State University Block and Bridle
Attn: Dr. Jessica Carter, P.O. Box 5, Murfreesboro, TN 37132

If you have questions or special considerations, contact Julie Ozburn at
615-944-8649 or e-mail julieozburn11@gmail.com or Dr. Jessica Carter at 615-631-8369 or e-mail jgcarter@mtsu.edu